



Simplifying Excellence through People & Performance

Since 2006

Consulting & Product Ecosystem | Enabling Performance & Growth

Who We Are



HR Footprints is a people and performance consulting firm with **20 years of experience**, partnering with organizations to help translate growth intent into execution.

Delivered through solution-led consulting and thoughtfully built HR technology.

Who We Support



- **Growing Small & Mid-Sized Organizations**
Scaling from founder-led to professionally structured organizations.
- **Large Business Enterprises**
Strengthening leadership, accountability, and performance systems at scale.
- **Family-Managed Businesses**
Transitioning towards governance, structured leadership, & sustainable growth.

Our Philosophy — SEVA



Simplicity
Excellence
Value Addition
Association



These principles shape how we think, engage, and deliver impact.

Our Focus Areas



We help organizations build execution and sustained performance by strengthening the fundamentals:

Organizational readiness to scale



Leadership capability



Accountability and ownership



HR Systems and Processes



Consistency in people practices



Leveraging technology for people & performance



Our Offerings



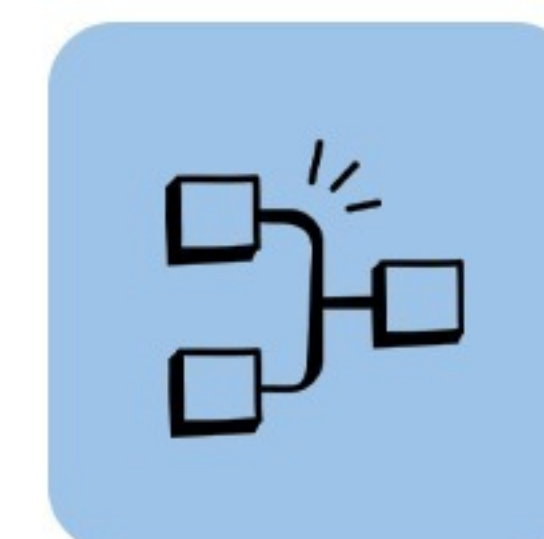
Our offerings includes two complementary streams:

Services



+

Products



Designed to work independently or in combination, depending on organizational needs

Our Services



Long-term Engagements

Embedded, continuous support aligned to business evolution:

- HR operations, governance & compliance
- Performance & accountability enablement
- Leadership and people advisory
- Organization transformation for growth, including:
 - Culture transformation
 - Professionalising Family Managed Businesses
 - Ongoing staffing and talent support



Project-based Engagements

Clearly scoped design, diagnosis or transformation initiatives:

- HR audit & diagnostics
- Assessment centres
- Performance Management System (PMS) design
- Manpower study, workforce structuring, organization structure
- Job architecture - JDs, KRAs & KPIs
- HR policy design & documentation
- Defining Mission, Vision & Values
- Succession planning & talent mapping
- Advisory on leadership structure and readiness
- Employee & organization surveys



Executive Search & Leadership Hiring

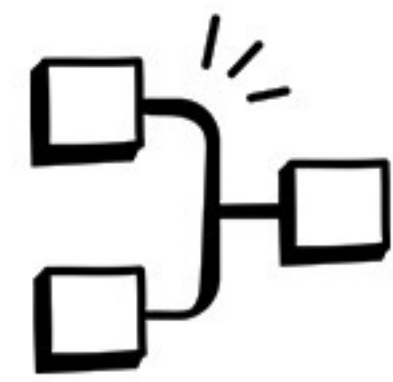
- Leadership hiring across functions and levels
- Role-context-culture-stage aligned search
- Succession and critical role hiring
- Assessment-led selection support



Learning, Leadership Development & Coaching

- Leadership development journeys
- First-time manager capability building
- Executive coaching (1:1 and cohort-based)
- Team effectiveness and collaboration programs
- Culture and accountability workshops
- Capability building through blended learning (classroom + product-enabled)

Our Products



A technology ecosystem built to enable performance:



HRToffy
By HR Footprints

A Modern HR Software
Simple for employees. Smart for leaders.

One platform. Six powerful modules. Built for growing organizations.



01 Core HR Operations



04 Performance Management



02 Learning Management



05 Hiring & ATS



03 Surveys & Assessments



06 ComWisely (AI Communication Assistant)



Get Certified as
an Accountable Organisation

nPAS is a global standard for measuring accountability in an organization

nPAS **SILVER**
Certification

nPAS **GOLD**
Certification

nPAS **PLATINUM**
Certification

Our Journey



Powered by a 20-year knowledge base, shaped through real-world engagements.

20

Years
of SEVA

70%

Long-term
Engagements

500+

Clients across
geographies

800+

Executive
Search Projects

35,000+

Happy
Learners

200+

Consulting &
Advisory Assignments

10,000+

Hours of Leadership
Coaching

2,000+

Competency
Assessments

AI Enabled
HR Products

Our Clientele



Trusted by global organizations across industries including:



and more....



Enabling Performance and Growth through People, Systems & Technology

Contact us:

